

INTENTIONAL LIVING

SPONSORSHIP + MEDIA KIT

Purpose-led conversations. Premium
visibility. Meaningful impact.

WITH MADONNA ALEXIS



THE PLATFORM

Where purpose meets premium media.

Intentional Living with Madonna Alexis is a faith-forward lifestyle talk show created to elevate women's voices, meaningful brands, and conversations that move audiences toward purposeful action.

REAL TALK. REAL FAITH. REAL IMPACT.

Produced by PRIMADONNA MEDIA

INTENTIONAL LIVING • SPONSORSHIP MEDIA KIT



A community built around influence, identity + impact.

Our viewers are values-driven women who invest in their growth, businesses, families, wellness, faith, and future.

01

FAITH-LED WOMEN

Women seeking inspiration, alignment, healing, leadership and intentional living.

02

ENTREPRENEURS + EXPERTS

Coaches, consultants, creators, founders and service-based business leaders.

03

PURPOSEFUL CONSUMERS

Women who support brands that reflect quality, integrity, transformation and community impact.

Your brand enters a trusted conversation—not just an advertising break.



FAITH
purpose
IMPACT

INTENTIONAL
LIVING
with Madonna Alexis

The Connection That Helps
Build a Brand as She Steps Into
HER SPOTLIGHT!

PRIMADONNA MEDIA
A faith-based company for
*WOMEN creators, innovators
and entrepreneurs*

FAITH-DRIVEN | PURPOSE-LED | MEDIA EXCELLENCE | INSPIRING CONVERSATIONS | EMPOWERING WOMEN

INTENTIONAL LIVING + SPONSORSHIP MEDIA KIT
REAL TALK. REAL FAITH. REAL IMPACT.

THE PARTNERSHIP ADVANTAGE

One partnership. Multiple visibility moments.

- Premium studio and television-style integration
- Host-read recognition and authentic brand alignment
- Digital and social-media amplification
- PRIMADONNA magazine placement opportunities
- Product placement and experiential visibility
- Multi-episode options that build familiarity and trust

We tailor every activation to the partner's campaign goals and approved deliverables.

Presenting Partner

\$5,000 PER EPISODE | \$12,500 / 3 EPISODES

Our highest-visibility partnership for brands seeking premium positioning, category exclusivity and meaningful integration.

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- “Presented by [Brand]” recognition
 - Category exclusivity for the sponsored episode
 - 30-second commercial aired twice
 - Host-read introduction or endorsement
 - Sponsored interview or educational segment, up to 5 minutes
 - Opening + closing credit logo placement
 - Premium LED studio-wall placement
 - Episode promotion + 3 social posts + 3 stories
 - Product placement or studio display
 - Full-page PRIMADONNA magazine advertisement
 - Sponsor profile or advertorial
 - First opportunity to renew

Amplify HER Segment Partner

\$2,500 per episode | \$6,500 for a 3-episode partnership

THE STRATEGIC SWEET SPOT

Own a meaningful conversation.

Designed for brands aligned with women's leadership, entrepreneurship, purpose and transformation.

- “Amplify HER, sponsored by [Brand]” recognition
- 30-second commercial + host acknowledgment
- Logo displayed during the segment
- LED wall and episode-description placement
- 2 social posts + 2 story mentions
- Product placement opportunity
- Half-page PRIMADONNA magazine advertisement

Visibility designed for growing brands.

Choose focused exposure now, then expand into a deeper multi-episode partnership.

INTENTIONAL IMPACT PARTNER

\$1,500 per episode

\$4,000 / 3 episodes

- 30-second commercial
- Host-read acknowledgment
- Closing-credit + promotional logo
- 1 social post + 2 story mentions
- Quarter-page magazine ad

COMMUNITY VISIBILITY PARTNER

\$750 per episode

\$2,000 / 3 episodes

- Episode sponsor acknowledgment
- Closing-credit logo
- Select promotional-material logo
- 1 social story mention
- Business-card-size magazine ad

Founding Brand Partner

STARTING AT \$10,000

A customized multi-episode partnership for organizations that want to grow alongside Intentional Living and become closely associated with its expanding platform.

- Presenting recognition across multiple episodes
- Category exclusivity and recurring commercials
- Sponsored segments + branded studio experiences
- Magazine, digital and social campaign integration
- VIP production-day access
- First-right access to future shows and events

CUSTOM BUILT

Your goals shape
the partnership.

Extend the campaign beyond the episode.

Add individual placements to strengthen frequency, deepen storytelling or support a specific launch.

30-second commercial	\$500
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Host-read sponsor message	\$350
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Product placement	\$300
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Dedicated social post	\$250
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Social story package	\$175
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Gift-bag inclusion	\$150
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LED studio-wall logo	\$350
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Quarter-page magazine ad	\$500
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Half-page magazine ad	\$850
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Full-page magazine ad	\$1,500
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2-page sponsored advertorial	\$2,500
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Custom sponsored segment	From \$1,500
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INTENTIONAL LIVING

LET'S BUILD AN INTENTIONAL PARTNERSHIP.

Select the package that best supports your visibility goals—
or request a customized activation designed around your
campaign.

PARTNERSHIP INQUIRIES

primadonnamagazine.com

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